

# **Apache Kafka Applications**





Apache Kafka is used by more than 80% of all Fortune 100 companies.

Let us see some of Apache Kafka's use cases.

#### 1. Adidas

Apache Kafka is used by Adidas as the core of Fast Data Streaming Platform, integrating source systems and enabling teams to implement real-time event processing for monitoring, analytics, and reporting solutions.

### 2. LinkedIn

LinkedIn uses Apache Kafka to perform the stream data and operational metrics.

## 3. Cisco

Apache Kafka is used by Cisco as part of their OpenSOC (Security Operations Center).

#### 4. Netflix

Apache Kafka is used by Netflix for real-time monitoring and event-processing pipeline.

# 5. Trivago

Apache Kafka is used by Trivago to process the application logs and stream processing.



# 6. Twitter

Apache Kafka is used by Twitter as a part of their Storm stream processing infrastructure.

## 7. Spotify

Apache Kafka is used by Spotify as a part of their log delivery system.

## 8. Oracle

Apache Kafka is used by Oracle to provide native connectivity to Kafka from its Enterprise Service Bus product called OSB (Oracle Service Bus) which allows developers to leverage OSB built-in mediation capabilities to implement staged data pipelines.

### 9. LINE

LINE uses Apache Kafka as a central datahub to perform communication of their product.

## 10. DATASIFT

DataSift uses Apache Kafka to collect the monitoring events and track users' data consumption in real-time.